

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of the claims in this application.

1 (currently amended): An Internet-based system for ~~purchasing items~~ executing transactions on-line, comprising:

- (a) a remote terminal, wherein said remote terminal is used by ~~at least one a consumer~~ customer, and wherein said remote terminal further comprises Internet access;
- (b) an on-line, Internet accessible, ~~purchasing~~ transaction system wherein said ~~purchasing~~ transaction system further comprises a server, a system database located on said server, and wherein said system database is in communication with said remote terminal and stores both ~~consumer~~ customer information and ~~ticket~~ event and merchandise information;
- (c) a user interface between said remote terminal and said on-line ~~purchasing~~ transaction system for allowing the exchange of information and commands between said remote terminal and said on-line ~~purchasing~~ transaction system;
- (d) at least one source system in communication with said on-line ~~purchasing~~ transaction system for allowing vendors ~~of tickets or merchandise~~ to sell ~~items~~ on-line, wherein said source system further comprises a source database for storing current ~~ticket~~ event and merchandise information;
- (e) a communication interface between said on-line ~~purchasing~~ transaction system and said source system for allowing data exchange between said systems;
- (f) software means located on said server for allowing said ~~at least one consumer~~ customer to pre-register with said ~~on-line~~ purchasing transaction system by entering personal contact information and transactional information regarding desired ~~purchases~~ transactions into said ~~purchasing~~ transaction system database, and wherein said software means prioritizes said personal contact information and transactional information against other customers based on said pre-registration;
- (g) software means located on said server for allowing said on-line ~~purchasing~~ transaction system to monitor said source system for current ~~ticket~~ event ~~or~~ and

merchandise information and communicate said information back to said on-line purchasing transaction system;

(h) software means located on said server for allowing said on-line purchasing transaction system to immediately execute ~~the purchase of tickets transactions or merchandise from said source system~~ based on said current information; and

(i) software means located on said server for allowing said source system to communicate with said remote terminal to indicate the completion of said purchase transaction to said ~~consumer~~ customer.

2 (currently amended): The system of claim 1, further comprising software means located on said server for allowing said on-line purchasing transaction system and said source system to communicate with a financial institution for the purpose of completing a credit ~~car~~ card transaction.

3 (currently amended): The system of claim 1, wherein said software means located on said server for allowing said on-line purchasing transaction system to monitor said source system for ~~ticket or event and~~ merchandise information and communicate said information back to said system database is a "BOT".

4 (currently amended): A method for executing consumer transactions using the Internet, ~~said method~~ comprising the steps of:

(a) using a remote terminal to access an on-line purchasing transaction system, wherein said purchasing transaction system further comprises a server[,] and a system database, and wherein said system database further includes information concerning ~~tickets and merchandise~~ available items, and wherein said system database is in communication with at least one vendor source system, and wherein said vendor source system further includes a source database containing current information concerning the ~~purchase of tickets and merchandise~~ available items;

(b) using software means located on said server for allowing a consumer to pre-register with said purchasing transaction system by entering personal contact information and transactional information into said purchasing system database, and wherein said

software means prioritizes said personal contact information and transactional information against other consumers based on said pre-registration;

- (c) selecting desired ~~tickets or merchandise or other~~ items from said system database using said remote terminal;
- (d) using software means located on said server to monitor said at least one source system for ~~current~~ information concerning the ~~purchase~~ current availability of said ~~tickets or merchandise or other~~ items;
- (e) using software means located on said server to immediately purchase said ~~tickets or merchandise or other~~ items from said vendor source[;] system based on said ~~current~~ information concerning current availability; and
- (f) using software means located within said vendor source system to send notification to said remote terminal indicating that a transaction has been completed.

5 (currently amended): The method of claim 4, further comprising the step of using software means located on said server to allow said on-line ~~purchasing~~ transaction system and said source system to communicate with a financial institution for the purpose of completing a credit card transaction.